

By Informa Markets

Jan 8 - 10, 2020
India Expo Mart,
Greater Noida, Delhi NCR, India

EXCLUSIVE
PARTNERING OPPORTUNITIES



Networking reception & Dinner

8th, 9th, 10th January 2020

- Welcome address at the dinner (10-15 minutes)
- Audio visual
- Branding in all available marketing collaterals and event venue as 'Hospitality Partner'
- Logo as 'Hospitality Partner' on Welcome Dinner Invitation cards
- 25 Invitation cards to invite your customers, guests and VIPs
- 4 spring up stands at strategic location at the venue (to be provided by the client)
- Full page advertisement & 250 words write up in the show catalogue
- Dinner & Cocktails for Indian and International buyers and VIP guests
- Branding on SATTE website homepage as well as partners section



Cost of Partnership: 31.5/- Lakhs

Taxes as applicable

VIP / Buyers Lounge

Sponsor a lounge where SATTE VIPs and buyers greet and meet while visiting the show. Refreshments will be served in this lounge.

Deliverables:

- Branding at lounge along with display of promotional material/brochures.
- Half page Advertisement in the show catalogue



Cost of Partnership: 7.88/- Lakhs

Taxes as applicable

Buyers Hosted Lunch

8th, 9th, 10th January 2020

Deliverables:

- Lunch for hosted Indian & International Buyers, Media and VIPs
- Branding at the lunch area & SATTE website as 'Hosted Lunch Partner'
- Full page advertisement in the show catalogue



Cost of Partnership: 21/- Lakhs

Taxes as applicable

Product Presentation /Launch

Deliverables:

- Exhibitors to be given an exclusive opportunity to present / launch their services to the industry



Cost of Partnership: 52,500/-

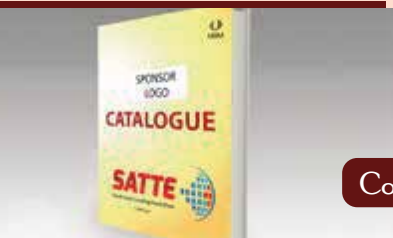
Taxes as applicable

SATTE Catalogue

Sponsor the official show catalogue that has listing of all Exhibitors as well as buyers. It will be distributed electronically to all exhibitors & registered buyers.

Deliverables:

- Company logo on the front cover along with advertisement on the back cover of the catalogue
- 250 words write up in the catalogue



Cost of Partnership: 6.3/- Lakhs

Taxes as applicable

Advertisement SATTE Catalogue

Advertise in the official catalogue of SATTE 2018 which will be distributed to all exhibitors & buyers.



Cost of Partnership: 50,000/-

Taxes as applicable

SATTE Event Guide

- A ready site map for everyone to pick up from registration counters and various other locations.



Cost of Partnership: 3.15/- Lakhs

Taxes as applicable

SATTE Directions

- Signage's to guide delegates & visitors to various areas within the exhibition hall to carry sponsor's name logo thereby giving the sponsor visibility throughout the exhibition



Cost of Partnership: 5.25/- Lakhs

Taxes as applicable

Delegate Kit Bags

Deliverables:

- The bags at SATTE are distributed amongst exhibitors & delegates giving a wider focus
- Logo on the bag
- Insert (brochure/leaflet) in the delegate bag



Cost of Partnership: 12.6/-Lakhs

Taxes as applicable

Kit Bag Inserts

Deliverables:

Draw traffic to your booth by giving your company's message out to all registered attendees with an insert in the official show bag



**Production & shipping costs are not included*

Cost of Partnership: 26,000/-

Taxes as applicable

Onsite Registration Area

Position yourself at the first point of contact for all exhibitors & visitors



Cost of Partnership: 5.25/- Lakhs

Taxes as applicable

Digital Self Registration Kiosk

Digital registration kiosk will be used by all pre-registered visitors to do self check in and can print their entry badge instantly. First point contact & high visibility for your company.



Cost of Partnership: 78,000/-

Taxes as applicable

SATTE Business Notepad

Deliverables:

- Company logo branding & description on SATTE business notepad
- Advertisement on the back cover of the notepad
- Welcome note from the sponsor company



Cost of Partnership: 5.25/- Lakhs

Taxes as applicable

SATTE Name Badge

Get your company logo branding on the official badges worn by every exhibitor, visitor, VIP's media & invitees.



Cost of Partnership: 6.3/- Lakhs

Taxes as applicable

SATTE Photo Boxi

Attract the attention of visitors in a unique way at the best location with a high visibility element.

Location: At Networking Dinner Night



Cost of Partnership: 1.57/- Lakhs

Taxes as applicable

T-shirt /Flag Branding

Walk through the exhibition halls promoting their brand across all three days (thrice a day)



Cost of Partnership: 1.05/- Lakh

Taxes as applicable

SATTE Packaged Drinking Water

SATTE drinking water bottles of 200 and 500 ml will be provided to all exhibitors, buyers and delegates. The water bottles will carry the logo of the sponsor company



Cost of Partnership: 2.9/- Lakhs

Taxes as applicable

SATTE Lanyard

Get your company logo branding on the lanyards attached to the badge that is worn by every exhibitor, visitor, VIPs, media and invitees.



Cost of Partnership: 6.3/- Lakhs

Taxes as applicable

Mobile Charging stations

Something as simple as a mobile / laptop charging station can dramatically improve a visitor's experience at the venue thereby giving your company an opportunity to be seen on the show floor.



Cost of Partnership: 21,000/-

Taxes as applicable

Floor Graphics

Lead your delegates straight to your stand with these effective and eye catching floor graphics!



Cost of Partnership: 1.05/- Lakh

Taxes as applicable

Video Wall

Advertising opportunity on these gigantic video walls is guaranteed to attract the attention of every attendee. Video Walls will be placed in and around the venue.

Deliverables:

- Your company branding will appear on all 3 sides (Right, Left , Down) & on both side panels of the video wall
- Your company AV will be played thrice in a day. (duration – 15mins)



Cost of Partnership: 3.67/- Lakh

Taxes as applicable

SATTE Beverage Partner

SATTE Tea/coffee will be provided to all exhibitors, buyers and delegates. This will be a small table space in each hall which will re-energize their visit during the show.

This will carry the logo of the sponsor company



Cost of Partnership: 7.35/- Lakhs

Taxes as applicable

SATTE Therapy partner

The Spa heaven to unwind yourself and take a break from the busy day at SATTE. The perfect relaxation therapy.



Cost of Partnership: 7.35/- Lakhs

Taxes as applicable

SATTE Exclusive Newsletter

Exhibitors can be sold a max of 3 newsletters prior to the show which will be sent out to our entire database. This will give them a good visibility prior to the show.



Cost of Partnership: 52,500/- each

Taxes as applicable

Partner with SATTE
and tap the growing potential
of Indian travel and tourism market!

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