

Feb 9-11, 2023

India Expo Mart Greater Noida, Delhi NCR, India

30 years of Glorious Legacy













# **POST SHOW REPORT** 2023

www.satte.in





As a leading international B2B travel and tourism exhibition on the Indian sub-continent catering to the growth and development of regional, South Asian and international travel and tourism, SATTE offers an unmatched and most comprehensive programme of events. It is a premier networking and business platform for the stakeholders in domestic, regional, inbound and outbound travel and tourism, as well as of inter-regional co-operation and inclusive business development. Furthermore, the sought-after SATTE Conferences takes up many a travel and tourism issues and helps develop innovative ideas and solutions. SATTE remains committed to help shape and contribute to a more sustainable and dynamic future for Indian, South Asian and Global travel and tourism sector.

**IN ITS** 31<sup>ST</sup> EDITION, SATTE WILL BE HELD AT INDIA EXPO MART, **GREATER NOIDA** -FROM--22<sup>ND</sup> - 24<sup>TH</sup> FEB, 2024 HALL 9, 10, 11, 14 & 15









# **SATTE 2023 A BRILLIANT ACHIEVEMENT**

The United Nation World Tourism Organisation (UNWTO) holds SATTE as the year's first major international tourism show for its enormous contribution to regional, South Asian and global travel and tourism industry. True to that calling, SATTE emerged as the only international B2B travel expo that organised in-person physical shows in 2020, 2021 and 2022 (SATTE's 27th, 28th and 29th edition respectively) and stood by the global and regional travel and tourism industry throughout pandemic ravaged years with steadfast loyalty, leading them into a very successful SATTE 2023, it's 30th edition that concluded recently.

As a catalyst of growth for the regional and international tourism, be it domestic, inbound or outbound tourism, SATTE's role was succinctly captured by TBO.com Co-founder, Ankush Nijhawan, stating during one of the conferences that he has never witnessed "this madness at SATEE ever before." Union Tourism Minister of India, G Kishan Reddy hailed SATTE as the catalyst of "building a better future for travel and tourism and for offering a comprehensive platform for domestic and international buyers and professionals from across the travel, tourism and hospitality sector."

Attending the event in his twin capacity as Minister of Tourism and Deputy Prime Minister of Mauritius and as Vice-President of the Executive Board of UNWTO and, Louis Steven Obeegadoo, while exuding confidence in SATTE proclaimed that "together using the springboard of SATTE we are going to make 2023 a great year for travel and tourism." On the other hand Maldivian Tourism Minister singled out SATTE for developing "relationship between countries" and Malaysian Minister highlighted his country's almost two decades old partnership with SATTE and the event being "an excellent platform for Malaysia to welcome travellers back." Whereas, TCI's Madhavan Menon called the 30th edition a "brilliant achievement."

Organised by India's leading B2B event organizer, Informa Markets in India, SATTE 2023 eclipsed any of its previous edition in contribution to the growth of regional and global travel and tourism economies. The world-class event not only established new benchmarks of growth, participation and visitation this year but also stimulated & re-energised the jaded enthusiasm of the regional, South Asian and international travel and tourism sector.

Organised at Delhi NCR's India Expo Mart, Greater Noida, from February 9-11, SATTE 2023 was themed 'Inclusive and Sustainable Tourism.' The event this year brought together over 1200 exhibitors including national and state tourism boards, travel and tourism wholesalers, hotels, airlines, cruise lines, DMCs and tour operators and number of international and Indian tourism suppliers. Spread over three days, the event was attended by more than 30,000 visitors, including over 600 domestic and 200 international trade buyers.





**G KISHAN REDDY** 

MINSTER OF TOURISM



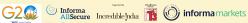
"SATTE organised by Informa Markets has transformed the Travel Industry of India over its last 30 years of Legecy. We are so happy to see 50+ International Country Tourism Boards and almost all **STATE** Tourism Boards of our country under one roof. Government has been promoting tourism and such platforms boost the campaigns of government programs encouraging the private players to invest & revolutionalize the industry. SATTE is doing a commendable job and it is helping grow business, boost investment and generate jobs for the youth of India."

The year's most anticipated travel exhibition in South Asia, SATTE 2023 was inaugurated by the Chief Guest and India's Union Tourism Minister G Kishan Reddy, in the presence of dignitaries from around the world that included the likes of Louis Steven Obeegadoo, Deputy Prime Minister, Minister of Housing and Land Use Planning and Minister of Tourism, Government of Mauritius; Dr. Abdulla Mausoom, Minister of Tourism, Maldives; Khairul Firdaus Akbar Khan, Deputy Minister of Tourism, Art and Culture, Malaysia; Ni Made Ayu Marthini, Deputy Minister, Department of Tourism, Government of Indonesia; Alhasan Ali Aldabbagh, Chief Markets Officer - Asia Pacific, Saudi Tourism Authority; Madhavan Menon, Managing Director, Thomas Cook India Ltd; Subhash Goyal, Member, National Advisory Council, Ministry of Tourism, Government of India along with Yogesh Mudras, Managing Director, Informa Markets - India and Pallavi Mehra, Group Director and Publisher - T3, Informa Markets - India and a large number of top Government officials and private sector stakeholders from India and abroad.













# **30<sup>TH</sup> EDITION OF SATTE 2023 RECEIVED** A OVERWHELMING RESPONSE



**30 YEARS OF LEGACY** 



**HALLS** 





**BUYERS** 





**NETWORKING NIGHTS** 



10,000+
CXO LEVEL VISITORS













# **INDUSTRY SPEAK**



### JYOTI MAYAL

President, TAAI

"SATTE has been playing a major role in creating synergy between international and domestic travel market for both Inbound and outbound operators. Domestic destinations and state tourism boards have gained a lot and this has been one of the best platform for them to promote their ideas and new launch. In the up comming years we are ooking forward for more actions and innovations by the brand."



### P. P. KHANNA

"SATTE with its 30th edition has brought back the travel industry to life after the hard hit of pandemic. This one platform brings all the stakholders togather to forge business connections and the timming of the show is excellent when most of the oitbound conracts are signed looking at the upcomming season. The show has set th tone for the year and this will help the industry build a strong foundation for the business to hapen in comming financial year."



### **RAJIV MEHRA**





### **CARL VAZ**



"Since last 30 Years SATTE has been bringing our INBOUND, OUTOUND & **DOMESTIC tourism togather** with huge oarticipations of International tourism boards, State tourism boards and huge participation from Private sectors as well. This platform has been there with the industry even during the pandemic & kept on creating platform for bringing back our business.'



# **VISITORS SPEAK**



# **RAJIV BANNERJEE**

Owner - Eastern Holidays Tours, Kolkata

"I have been visiting SATTE since last 6 years and this year on 30th edition theexhibition has came up even massive with mix of domestic and international exhibitorsunder one roof. SATTE 2023 is helping up get in touch with our agents and suppliers who went our of touch due to pandemic & this event will bring back business to the market."



# **EVI MEIFIANA AZHALI**

Regional Director Marketing & Sales, Lauvre Hotels - Indonesia

"The opportunities here at 30th edition of SATTE is unexpected. Individuals from every corner of the world are here to find opportunities for their business. Bali being one of the favourite destination for Indian Market, **SATTE** is ourone stop platform to forge connectons and build relationships for upcommings seasons.'



### **JAYRAJ PS**

Director Sales & Marketing, Mangalam Travels & Tours

"We have been visiting **SATTE** since last 3 years and compares to last year this 30th years is way better. We have met top of the destinations  $% \left( 1\right) =\left( 1\right) +\left( 1\right) +\left($ in the world participating here at SATTE. The platform is providing us opportunity to meet Destinations, DMC's and Travel technology companies under the same roof which makes SATTE a must visit platorm for any travel agent from any corner of the country."



# **SKARMA GURMEET**

Director - Ladakh Star Travels

"SATTE on its 30th year is huge and full of opportunities both for Visitors and Exhibitors. We have so many DMC's, International tourism boards and State tourism boards promoting their destinations to operators and it becomes very important for small travel agents to come and meet these decision makers and become their partners to promote and enhance their business.



# **SWADESH KUMAR**

Managing Dirctor - Shikhar Travels India Pvt. Ltd.

"Its amazing to be here at 30th Edition of SATTE by Informa Markets. Ministry of tourism inviting 24 countries to showcase their destinations along with 50+ International country tourismboards and 1000+ private players under one roof. The platform is helping the who is who of the industry to connect and help both inbound and outbound travel grow by taking bolder decisions at such a vibrant platform."



# **SONALI A KISHORE**

Founder - Berry Journeys Pvt. Ltd.

"SATTE is a great platform for all the Travel Agents and tour operators as the expo plays a vital role in bringing the International Destinations along with State Tourism boards under one roof to connect, network and create business opportunities. We have met the new set of exhibitors be it hotels or travel technology companies the response has been amazing. would like to recomend **SATTE** to every travel agent in the travel freternity to build connections and get their business skyrocketing.'















One of the Key Features of SATTE 2023 was the Conferences Held on Day 1 & 2 of the Expo.







# THE SESSIONS OF THE CONFERENCE TOUCHED ON TOPICS SUCH AS



**Sustainable Tourism:** Translating Best Practices into Reality!



Film Tourism: Reel to Reality



**Making India Wellness** 



**Tourism Hub** 



ICPB: Panel discussion on MICE



IndiaTourism@75: The Way Forward



**Indian Outbound: Shifting Strategy** 



**Travel Technology:** The Growth Enabler















# **SPEAKERS AT CONFRENCE - DAY 1**



CARL VAZ

Chairman & CEO, Charson Advisory Services and President, Skål International India



**STEPHEN RICHER** 

International Tourism Consultant H C Vinayaka **ITC Hotels** 



**H C VINAYAKA** 

VP - Technical, EHS & Sustainability, ITC Hotels



DOUG **GREENWOOD** 

Director of Sales & Marketing. Cheval Collection



CARISSA NIMAH

Chief Marketing Officer for Department of Tourism - Bhutan



**HEMANT MEDIRATTA** 

Chief Advisor, International Leisure Business, The Leela Palaces, Hotels & Resorts & Founder, One Rep Global



**ABHIJEET PATIL** 

Raja Rani Travels



**ASHISH SINGH** 

CEO, Lyca Productions



**DIEGO MORENO** 

**Embassy of Spain** 



NITIN TEJ AHUJA

CEO, Producers Guild of India



**JINESH SHAH** 

Head of originals at Roy Kapur Films



**HARINATH M** 

VP - Marketing, Sterling Holiday Resorts



# **SPEAKERS AT CONFRENCE - DAY 2**



**SOWMYA RAO VIJAYMOHAN** 

Founder, Très India



ABISHEK **RAMESH** 

Executive Director, Kairali Ayurvedic Group



**HASHAN COORAY** 

Marketing & Development, Jetwing Hotels



MANOJ KHETAN

Co-Founder, Naad Wellness



**JAGDEEP NAMBIAR** 

Fazlani Natures Nest



**AMARESH TIWARI** 

Vice Chairman ICPB



**EKATERINA KARPOVA** 

St. Petersburg Tourism



**GIRISH KWATRA** 

Hon. Secretary, ICPB



**CHANDER MANSARMANI** 

MD - Alpcord















# **SPEAKERS AT CONFRENCE - DAY 2**



SAURABH **BHARGAVA** 

Indian Hotels Limited



**RAGHAV KHOSLA** 

Group Editor, **Exhibition Showcase** 



**NEERAJ DHAWAN** 

Director - FALCON



**AASHISH GUPTA** 

Consulting CEO - FAITH



К МЕНВООВ **ALI KHAN** 

Secretary Tourism, **Union Territory** of Ladakh



**ABHAY KUMAR SINGH** 

Secretary of Tourism, Bihar



**ANKUSH NIJHAWAN** 

Co-founder, TBO.com



**MANOJ SAMUEL** 

CEO & Director, Riya Travel and Tours



**RAJIV MEHRA** 

President, IATO



ROBERT **OBLOGOGIANI** 

Executive Vice President CIS & South Asia, <u>Av</u>iaReps



**G B SRITHAR** 

Regional Director, India, Middle East and South Asia, Singapore Tourism Board



**NELISWA NKANI** 

Middle East, India, South East Asia · South African Tourism



**LUIS CABELLO** 

Trade & Tourism Counsellor of Peru in India, PROMPERU India



**AJAY KAPOOR** 

VP & Head -**Procurement Canara** HSBC Life



**LOKENDRA** SAIINI

COO, EMT



**K D SINGH** 

Founder, TravelBullz



**ASHISH SIDHRA** 

Co-founder, alike.io



CHIRAG **AGARWAL** 

Co-founder, TravClan















# **EXHIBITOR QUOTES**



### **ALHASAN ALDABBAGH**

**APAC PRESIDENT AT** SAUDI TOURISM AUTHORITY SAUDI TOURISM BOARD



"We are delighted to showcase the beauty of Saudi and its diverse tourism offerings all across India. We have received an overwhelmingly positive response from our partners here and STA is committed to investing, learning and working closely with them to ensure our product offerings are attractive for the Indian market. These engagements are important in helping us achieve ambitious goals and drive visitation numbers from India to Saudi. Last year, we saw 1 million visitors, which has encouraged us to become ambitious about doubling the figures from this region this year. India, we believe, will be the number one tourism source market for us in 2030 as we aim to welcome more than 12 million visitors by then.

Saudi is a great holiday destination with rich cultural, historical and spiritual sites. It is home to 6 UNESCO world heritage sites and more than 10,000 archaeological sites that are unexplored and that we are waiting to be explored. This includes historical places like Al Balad in Jeddah and Turaif in Diriyah - the birthplace of Saudi."



# **PUNEET KUMAR**

**DIRECTOR, SOUTH ASIA &** MIDDLE EAST. HONG KONG TOURISM



M. HARINATH

**STERLING HOLIDAYS &** 



"It has been an extremely amazing SATTE this year at the 30th edition with quality buyers and right set of TG showing up interest in outbound business. The kind of networking that happens at SATTE is commendable. We have met our old contacts and new clients from agents to new age marketing agencies and tech organisations transforming the industry."

"This is our 8th year in SATTE and its getting biger and better. We congratulate **SATTE** on its successfull 30th edition which has been immensly helpful for business to the entire travel trade freternity. We meet our trade partners at satte and create strong connections for a trusted long term buiness partnership."



# **ROSHAN M THOMAS**

DEPUTY SEC. (MINISTRY OF TOURISM, GOI), MINISTRY OF TOURISM GOVT. OF INDIA



**JAAL SHAH** 

GROUP MANAGING DIRECTOR TRAVEL DESIGNER GROUP, REZLIVE.com



"SATTE, 2023 like every year was a successful event for us, It being the Number one show in India had good crowd coming in all days. We met a lot of Local and International Travel partners. SATTE also provides a good networking opportunity for Industry colleagues. Like every year we had a Vibrant team attending the show and stand at strategic location who saw Travel Partners turned up in great numbers to make use of the opportunity of getting associated with a global brand like RezLive.com. Our team briefed them on the recent updates and the new features available on Rezlive.com"

"Ministry of Tourism this year is showcasing SCO pavillion and hosting 25 different nationalities at 30th Edition of **SATTE**. At **SATTE** under one umbrella we are representing 1/3rd of the world population and 42% of world GDP. This platform is giving an opportunity to all the SCO freternity countries to showcase their destination promotions and create adequate amount of inbound tourism in the SCO freternity countries at large. The responces at SATTE has been fantastic and the SCO countries are more than happy to meet INTERNATIONAL & **DOMESTIC** buyers along with relevent pool of visitors with right business mindset and having fruitful discussions to sign contracts."



# **SANDEEP NANDURI - IAS**

MD, TAMIL NADU TOURISM



"SATTE is a platform where we can have a lot of B2B interactions with international tourism destinations and state tourism boards under one roof to explore the inbound and outbound business. The platform provides and great opportunity to showcase what we have to offer at **Tamil Nadu Tourism** from coastal tourism to heritage alongside spiritual , heritage and adventure tourism.'



# **NELISWA NKANI**

HUB HEAD - SOUTH AFRICAN TOURISM MIDDLE EAST **INDIA & SOUTH EAST ASIA** 



"South Africa has been constantly participating at SATTE as this has been an excellent platform for us to promote our offerings to top inbound and outbound South Asia;s Travel Trade Market. Under one roof we get to meet top destination promoters, B2B operators, Travel tech organisations along with the policiy makers of the industry. We are excited to be part of this 30th Edition of SATTE and have recieved amazing feedback from the industry."

















# **EXHIBITOR QUOTES**



### **BADER ALI HABIB**

**HEAD OF REGION & 360** MARKETING LEAD, SOUTH ASIA AT DUBAI **ECONOMY AND TOURISM** 



# PHILIP DICKINSON

**VP - INTERNATIONAL** MARKETS, QATAR TOURISM

"We are very happy and exited for **QATAR TOURISM** to be at **SATTE** 2023,

this is a very important platform for us as we grow and educate people on

our key destinations we are promoting, we rescently executed the

greatest football worldcup ever and we are looking forward to keep the

momentum by investing in india market by creating connections and

finding suppliers to increase the footfall of travellers from Indian Market. Our top of the hotelliers and stakeholders are happy with the response we have recieved. The show is well established and well attanded by International and domestic visitors and buyers which has helped us to

strategise our investments and increase the market size.



"The 30th Edition of SATTE was successful for both, exhibitors and buyers. Industry stakeholders were able to identify business opportunities across FIT, GIT and MICE segments. India is an important source market for Dubai and has more potential for growth as Dubai continues to increase and enhance its tourism offerings for all traveler segments and profiles."



# MS. NI MADE AYU **MARTHINI**

MINISTRY OF TOURISM & CREATIVE ECONOMY OF THE REPUBLIC OF



"SATTE is a very important and strategic exhibition for Indonesia as we just don't see India as market but as partners and we look forward to forge some strong connections for travel trade in the upcoming financial years to increase inbound tourist from India to Indonesia. We are presenting the Indian market with destinations in Indonesia beyond Bali which has been the favorite destination for Indian Tourists.'



# **ROBERT OBOLGOGIANI**

**Executive Vice President -**CIS & South ASIA, AVIREPS



"This year SATTE has given AVIAREPS India another chance to present itself on the market with its plans and ambitions. Being an excellent trade platform, SATTE helps stakeholders in their desires in promoting - world airlines of boost their flight network, international hotel chains re-opening their hotels and establishing new properties and NTOs introduce their destinations, etc. SATTE is a place where professionals can get together, exchange ideas, share experiences and gear up for the post-pandemic reality.'



# **CHALAKA GAJABAHU**

**CHAIRMAN** -SRI LANKA TOURISM



"We congratulate **SATTE** on its 30th Edition and would like to thank for creating such an platform for the entire Travel Trade Freternity. India has playes a huge role to boost the tourism in Srilanka hence participating in SATTE for Srilanka tourism is a very strategic step to develop contacts and onboard right partners. 50+ private sector co-exhibitors are participating under Srilanka in SATTE and have recieved excellent results by meeting the top buyers and right operators. India and Srilanka share a very strong relationshiop and so we so with SATTE and look forward to continue the same in upcoming years as well."



### **ARVIND BUNDHUN**

**DIRECTOR, MAURITIUS TOURISM PROMOTION AUTHORITY** 



"SATTE provides a great B2B platform for the travel & tourism industry stakeholders, enabling them to renew old acquaintances and forge new bonds. The three day expo in 2023 saw a positive turnout with a very meaningful level of networking. India remains a key source market for Mauritius and this fair, just before the start of the Indian peak travel season, gave our partners an opportunity to interact with the travel trade from all across India."



### **ALKA KAPOOR**

**SENIOR MARKETING** MANAGER & PROJECTS, **PUNJAB TOURISM** 



"IT is inresting to be a part of 30th Edition of SATTE. We have been participating with SATTE since several years and its amazing to see how the show has evolved. Punjab tourism has benifited from the platform and we have proted ourself Nationaly and Internationally and meet our partners under one roof to discuss our proposals and projects. We thank satte for such am amazing setup where we meet all the key stakeholders of tourim industry from 50+ countries and an ocean of leading orivate players in Inbound and Outbound travel market.



# ANIL CHANDRANI

**CHAIRMAN - SATGURU** 



"This is one exhibition which fulfills our demands right when it comes to planning our 365 days marketing and sales targets. Such vibrant event motivates us to promote our products. We have met our old partners and new buyers as well which helps us to penetrate new markets and enhance our reach fulfilling the need and supply gap. we would recommend **SATTE** to everyone from the Travel fraternity, event of this scale will definitely help you skyrocket your business."













# **EXHIBITOR QUOTES**



### **AMIT SHUKLA**

VP - Marketing Alliances, MAKE MY TRIP



**MADHVAN MENON** 

MD - THOMAS COOK INDIA **GROUP** 



"SATTE is an essential platform for the travel and trade industries in India and around the world. We have international players and nearly all domestic tourism boards showcasing what they have to offer. SATTE is a one-stop platform for connecting, networking, marketing, and selling your offerings to the rest of the world."

"Thomas cook congratulates Informa Markets for 30th edition of SATTE. This exhibition is a wonderfull platform that fesilitates the meeting destination managed sources as well as destination management companies from around the world. SATTE has been an important even that brings multiple entities from around the world and this has helped in evolution and growth in the tourism Industry both from prospective of India as a destination & India as a source of tourism.'



### **ISHA GOYAL**

CEO, STIC TRAVEL GROUP



**K MEHBOOB ALI KHAN** 

**SECRETARY - LADAKH TOURISM** 



"STIC Travel Group has been participating at SATTE since the event started and we would like to congratulate Informa Markets for completing 30 Years of SATTE. Inbound and outbound travel in india has grown tremendously these past three decades and SATTE has been a key driver in the growth by providing a world-class platform to showcase, both, India as a destination and the strength of India as a global consumer of tourism and travel products. This 30th edition showcased the grandeur of this event and the huge participations from International & domestic market reflect the opportunities this platform provides and the potential it holds to rebuild the entire Travel industry of not just India but multiple countries participating here."

"Ladakh Tourism is participating in SATTE 2023 for the third time as a Union Territory. Being a leading tradeshow, SATTE is an ideal platform for boosting destination awareness, connecting with businesses, engage & network with the tourism fraternity and organizations to raise inbound and outbound business. This year, 38 co-exhibitors representing Ladakh Tourism, making connections with new clients and hoping for the Ladakh tourism industry to flourish."



### **NAVEEN KUNDU**

MD - EBIX CASH



"We congratulate Team **SATTE** for completing its 30 years and this one platform has given us a good opportunity to meet people, understand the market, change our strategies to maximize for the upcomming season. We met our existing partners and opportunity to meet busyes from across the globe has opened new source markets for us. We are looking forward to do business with the connections we have made at the show.'



### **LOKENDRA SAINI**

COO - EASE MY TRIP



"SATTE by Informa Markets is such a productive platform for us as we met a lot of big key players here, almost all the domestic tourism boards which will definitely help is grow and create new business opportunities. Our objectives to visit the expo have been fulfilled and we looking forward to continue the next year as well and make the best out of such a gigantic event for Travel and Trade industry."





# **EXHIBITION GLIMPSES**





















# **EXHIBITION GLIMPSES**























# **SATTE AWARDS 2023**



















# MAURITIUS NETWORKING NIGHT GLIMPSES























# **SCO NETWORKING NIGHT GLIMPSES**





















# JAMMU & KASHMIR NETWORKING NIGHT GLIMPSES























# WHY EXHIBIT?

Opportunity to conduct business with qualified industry buyers and trade visitors

Showcase your products and services to the global travel trade community

A series of sponsorship and branding avenues to maximize your brand exposure

Unrivalled networking opportunities through events that occur throughout SATTE, including the popular welcome dinner, networking lunches and other show stoppers at the venue

Pre - Scheduled B2B Meetings, serving as a effective tool to do quality business on a global scale

Create strong connect with the travel trade community

Be a part of strong line-up of speakers at the SATTE Conference discussing current industry scenarios















**Tour Operators** 



Corporate Travel Decision Makers



Potential Investors In The Field of Hospitality, Leisure & Travel Industry



**Travel Agents** 



**Wedding Planners** 



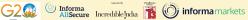
Location planners from leading television & film production houses













# **EXHIBITOR BENEFITS & RATES**





Launch New **Products** 



**Develop New** and Existing Relations



**Gather** Market Intelligence



**Increase** Brand Awareness

# **RATES**

# FOR BARE SPACE

INR 23,100 per sq mtr + 18% GST **USD 540 per sq mtr + 18% GST** 

# **FOR SHELL SCHEME**

INR 24,200 per sq mtr + 18% GST USD 564 per sq mtr + 18% GST

\*ADDITIONAL 25% FOR MAIN AISLE AND 20% FOR CORNER **LOCATION APPLICABLE.** 

IN ADDITION TO THE STAND SPACE FEE, COMPULSORY **ADDITIONAL FEE OF INR 18,000 + 18% GST OR USD 225 + 18% GST** WILL BE CHARGED FOR INCLUDING THE EXHIBITOR'S DETAILS IN **OUR DIGITAL EVENT CATALOGUE.** 

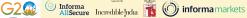














# **PARTNERS**

# PREMIUM PARTNER COUNTRY



# **FOCUSED ZONE**

# "SCO TRAVEL MART"





# **HOST STATE**



# **FOCUSED STATE**



# **FOCUSED COUNTRY**



# **WELLNESS PARTNER**



# **PARTNER STATES**



















# **PARTNER COUNTRIES**















# WELFARE **PARTICIPANT**





Reemarkabl

# PARTNER ASSOCIATIONS









### **OFFICIAL MEDIA PARTNER**



# **MEDIA PARTNERS**







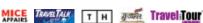




















Feb 22-24, 2024

**India Expo Mart** Greater Noida, Delhi NCR, India Hall: 9, 10, 11, 14 & 15

**SEE YOU NEXT YEAR** 



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# NOTE

# **About Informa Markets**

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare and Pharmaceuticals, Infrastructure, Construction and Real Estate, Fashion and Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

FOR MORE INFORMATION, PLEASE VISIT: www.informamarkets.com

# About Informa Markets & Our Business in India

Informa Markets is owned by Informa PLC, a leading B2B information services group and the largest B2B Events organiser in the world. Informa Markets in India (formerly UBM India) is India's leading exhibition organizer, dedicated to help specialist markets and customer communities, domestically and around the world to trade, innovate and grow through exhibitions, digital content and services, and conferences and seminars. Every year, we hosts over 25 large scale exhibitions, 40 conferences, along with industry awards and trainings across the country; thereby enabling trade across multiple industry verticals. In India, Informa Markets has offices across Mumbai, New Delhi, Bangalore and Chennai.

# **MEET OUR TEAM**



# FOR MARKETING AND ALLIANCES

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