

Feb 9-11, 2023

India Expo Mart
Greater Noida, Delhi NCR, India

**30 years of
Glorious Legacy**



POST SHOW REPORT 2023



SATTE
South Asia's Leading Travel Show



INTRODUCTION



As a leading international B2B travel and tourism exhibition on the Indian sub-continent catering to the growth and development of regional, **South Asian and international travel and tourism**, SATTE offers an unmatched and most comprehensive programme of events. It is a premier networking and business platform for the stakeholders in domestic, regional, inbound and outbound travel and tourism, as well as of inter-regional co-operation and inclusive business development. Furthermore, the sought-after **SATTE** Conferences takes up many a travel and tourism issues and helps develop innovative ideas and solutions. **SATTE** remains committed to help shape and contribute to a more sustainable and dynamic future for Indian, South Asian and Global travel and tourism sector.

IN ITS
31ST EDITION,
SATTE WILL BE HELD AT
INDIA EXPO MART,
GREATER NOIDA
FROM
22ND - 24TH FEB, 2024
HALL 9, 10, 11, 14 & 15



SATTE
South Asia's Leading Travel Show



SATTE 2023 A BRILLIANT ACHIEVEMENT

The United Nation World Tourism Organisation (UNWTO) holds SATTE as the year's first major international tourism show for its enormous contribution to regional, South Asian and global travel and tourism industry. True to that calling, SATTE emerged as the only international B2B travel expo that organised in-person physical shows in 2020, 2021 and 2022 (SATTE's 27th, 28th and 29th edition respectively) and stood by the global and regional travel and tourism industry throughout pandemic ravaged years with steadfast loyalty, leading them into a very successful SATTE 2023, it's 30th edition that concluded recently.

As a catalyst of growth for the regional and international tourism, be it domestic, inbound or outbound tourism, SATTE's role was succinctly captured by TBO.com Co-founder, Ankush Nijhawan, stating during one of the conferences that he has never witnessed "this madness at SATTE ever before." Union Tourism Minister of India, G Kishan Reddy hailed SATTE as the catalyst of "building a better future for travel and tourism and for offering a comprehensive platform for domestic and international buyers and professionals from across the travel, tourism and hospitality sector."

Attending the event in his twin capacity as Minister of Tourism and Deputy Prime Minister of Mauritius and as Vice-President of the Executive Board of UNWTO and , Louis Steven Obeegadoo, while exuding confidence in SATTE proclaimed that "together using the springboard of SATTE we are going to make 2023 a great year for travel and tourism." On the other hand Maldivian Tourism Minister singled out SATTE for developing "relationship between countries" and Malaysian Minister highlighted his country's almost two decades old partnership with SATTE and the event being "an excellent platform for Malaysia to welcome travellers back." Whereas, TCI's Madhavan Menon called the 30th edition a "brilliant achievement."

Organised by India's leading B2B event organizer, Informa Markets in India, SATTE 2023 eclipsed any of its previous edition in contribution to the growth of regional and global travel and tourism economies. The world-class event not only established new benchmarks of growth, participation and visitation this year but also stimulated & re-energised the jaded enthusiasm of the regional, South Asian and international travel and tourism sector.

Organised at Delhi NCR's India Expo Mart, Greater Noida, from February 9-11, SATTE 2023 was themed 'Inclusive and Sustainable Tourism.' The event this year brought together over 1200 exhibitors including national and state tourism boards, travel and tourism wholesalers, hotels, airlines, cruise lines, DMCs and tour operators and number of international and Indian tourism suppliers. Spread over three days, the event was attended by more than 30,000 visitors, including over 600 domestic and 200 international trade buyers.



G KISHAN REDDY

MINISTER OF TOURISM



"SATTE organised by Informa Markets has transformed the Travel Industry of India over its last 30 years of Legacy. We are so happy to see 50+ International Country Tourism Boards and almost all **STATE** Tourism Boards of our country under one roof. Government has been promoting tourism and such platforms boost the campaigns of government programs encouraging the private players to invest & revolutionize the industry. **SATTE** is doing a commendable job and it is helping grow business, boost investment and generate jobs for the youth of India."

The year's most anticipated travel exhibition in South Asia, SATTE 2023 was inaugurated by the Chief Guest and India's Union Tourism Minister G Kishan Reddy, in the presence of dignitaries from around the world that included the likes of Louis Steven Obeegadoo, Deputy Prime Minister, Minister of Housing and Land Use Planning and Minister of Tourism, Government of Mauritius; Dr. Abdulla Mausoom, Minister of Tourism, Maldives; Khairul Firdaus Akbar Khan, Deputy Minister of Tourism, Art and Culture, Malaysia; Ni Made Ayu Marthini, Deputy Minister, Department of Tourism, Government of Indonesia; Alhasan Ali Aldabbagh, Chief Markets Officer – Asia Pacific, Saudi Tourism Authority; Madhavan Menon, Managing Director, Thomas Cook India Ltd; Subhash Goyal, Member, National Advisory Council, Ministry of Tourism, Government of India along with Yogesh Mudras, Managing Director, Informa Markets - India and Pallavi Mehra, Group Director and Publisher - T3, Informa Markets - India and a large number of top Government officials and private sector stakeholders from India and abroad.



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South Asia's Leading Travel Show



30TH EDITION OF SATTE 2023 RECEIVED A OVERWHELMING RESPONSE



30 YEARS
OF LEGACY



5
HALLS



1,200+
EXHIBITORS



600+
BUYERS



30,000+
VISITORS



3
NETWORKING NIGHTS



10,000+
CXO LEVEL VISITORS



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INDUSTRY SPEAK

JYOTI MAYAL

Vice - chairperson, FAITH and
President, TAAI



"SATTE has been playing a major role in creating synergy between international and domestic travel market for both Inbound and outbound operators. Domestic destinations and state tourism boards have gained a lot and this has been one of the best platform for them to promote their ideas and new launch. In the upcoming years we are looking forward for more actions and innovations by the brand."

P. P. KHANNA

President, ADTOI



"SATTE with its 30th edition has brought back the travel industry to life after the hard hit of pandemic. This one platform brings all the stakeholders together to forge business connections and the timing of the show is excellent when most of the outbound contracts are signed looking at the upcoming season. The show has set the tone for the year and this will help the industry build a strong foundation for the business to happen in the upcoming financial year."

RAJIV MEHRA

President, IATO



"It's been 3 decades now for SATTE providing ocean of opportunities for all inbound and outbound travel operators from across the world. Buyers that join the show from international market and from Indian market as well create the business opportunities manifold. The presence of 1200+ Exhibitors, more than 50+ International Tourism boards and almost all State tourism board makes this platform a must attend show for everyone in the travel fraternity."

CARL VAZ

President, SKAL



"Since last 30 Years SATTE has been bringing our **INBOUND, OUTBOUND & DOMESTIC tourism together** with huge participations of International tourism boards, State tourism boards and huge participation from Private sectors as well. This platform has been there with the industry even during the pandemic & kept on creating platform for bringing back our business."



VISITORS SPEAK

RAJIV BANNERJEE

Owner - Eastern Holidays Tours, Kolkata

"I have been visiting SATTE since last 6 years and this year on 30th edition the exhibition has come up even massive with mix of domestic and international exhibitors under one roof. SATTE 2023 is helping us get in touch with our agents and suppliers who went out of touch due to pandemic & this event will bring back business to the market."

EVI MEIFIANA AZHALI

Regional Director Marketing & Sales, Lavre Hotels - Indonesia

"The opportunities here at 30th edition of SATTE is unexpected. Individuals from every corner of the world are here to find opportunities for their business. Bali being one of the favourite destination for Indian Market, SATTE is our one stop platform to forge connections and build relationships for upcoming seasons."

JAYRAJ PS

Director Sales & Marketing, Mangalam Travels & Tours

"We have been visiting SATTE since last 3 years and compares to last year this 30th year is way better. We have met top of the destinations in the world participating here at SATTE. The platform is providing us opportunity to meet Destinations, DMC's and Travel technology companies under the same roof which makes SATTE a must visit platform for any travel agent from any corner of the country."

SKARMA GURMEET

Director - Ladakh Star Travels

"SATTE on its 30th year is huge and full of opportunities both for Visitors and Exhibitors. We have so many DMC's, International tourism boards and State tourism boards promoting their destinations to operators and it becomes very important for small travel agents to come and meet these decision makers and become their partners to promote and enhance their business."

SWADESH KUMAR

Managing Director - Shikhar Travels India Pvt. Ltd.

"It's amazing to be here at **30th Edition of SATTE by Informa Markets**. Ministry of tourism inviting 24 countries to showcase their destinations along with 50+ International country tourism boards and 1000+ private players under one roof. The platform is helping the who is who of the industry to connect and help both inbound and outbound travel grow by taking bolder decisions at such a vibrant platform."

SONALI A KISHORE

Founder - Berry Journeys Pvt. Ltd.

"SATTE is a great platform for all the Travel Agents and tour operators as the expo plays a vital role in bringing the International Destinations along with State Tourism boards under one roof to connect, network and create business opportunities. We have met the new set of exhibitors be it hotels or travel technology companies the response has been amazing. I would like to recommend SATTE to every travel agent in the travel fraternity to build connections and get their business skyrocketing."



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CONFERENCE



SATTE 2023 CONFERENCE WITNESSED OVERWHELMING RESPONSE

One of the Key Features of SATTE 2023 was the Conferences Held on Day 1 & 2 of the Expo.



THE SESSIONS OF THE CONFERENCE TOUCHED ON TOPICS SUCH AS



Sustainable Tourism:
Translating Best Practices into Reality!



Film Tourism:
Reel to Reality



Making India Wellness Tourism Hub



ICPB: Panel discussion on MICE



India Tourism@75:
The Way Forward



Indian Outbound:
Shifting Strategy



Travel Technology:
The Growth Enabler



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SPEAKERS AT CONFERENCE - DAY 1



CARL VAZ

Chairman & CEO,
Charson Advisory
Services and President,
Skål International India



STEPHEN RICHER

International Tourism
Consultant H C Vinayaka
ITC Hotels



H C VINAYAKA

VP - Technical,
EHS & Sustainability,
ITC Hotels



DOUG GREENWOOD

Director of Sales &
Marketing,
Cheval Collection



CARISSA NIMAH

Chief Marketing Officer
for Department of
Tourism - Bhutan



HEMANT MEDIRATTA

Chief Advisor, International
Leisure Business, The Leela
Palaces, Hotels & Resorts &
Founder, One Rep Global



ABHIJEET PATIL

Chairman,
Raja Rani Travels



ASHISH SINGH

CEO, Lyca Productions



DIEGO MORENO

Embassy of Spain



NITIN TEJ AHUJA

CEO,
Producers Guild of India



JINESH SHAH

Head of originals
at Roy Kapur Films



HARINATH M

VP - Marketing,
Sterling Holiday
Resorts



SPEAKERS AT CONFERENCE - DAY 2



SOWMYA RAO VIJAYMOHAN

Founder, Très India



ABISHEK RAMESH

Executive Director,
Kairali Ayurvedic Group



HASHAN COORAY

Director -
Marketing & Development,
Jetwing Hotels



MANOJ KHETAN

Co-Founder,
Naad Wellness



JAGDEEP NAMBIAR

GM,
Fazlani Natures Nest



AMARESH TIWARI

Vice Chairman ICPB



EKATERINA KARPOVA

St. Petersburg Tourism



GIRISH KWATRA

Hon. Secretary, ICPB



CHANDER MANSARMANI

MD - Alpcord



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SPEAKERS AT CONFERENCE - DAY 2



**SAURABH
BHARGAVA**

AVP -
Indian Hotels Limited



**RAGHAV
KHOSLA**

Group Editor,
Exhibition Showcase



**NEERAJ
DHAWAN**

Director - FALCON



AASHISH GUPTA

Consulting CEO - FAITH



**K MEHBOOB
ALI KHAN**

Secretary Tourism,
Union Territory
of Ladakh



**ABHAY KUMAR
SINGH**

Secretary of Tourism,
Bihar



**ANKUSH
NIJHAWAN**

Co-founder, TBO.com



MANOJ SAMUEL

CEO & Director,
Riya Travel and Tours



RAJIV MEHRA

President, IATO



**ROBERT
OBLOGOGIANI**

Executive Vice President
CIS & South Asia,
AviaReps



G B SRITHAR

Regional Director,
India, Middle East and
South Asia, Singapore
Tourism Board



NELISWA NKANI

Hub Head,
Middle East, India,
South East Asia · South
African Tourism



LUIS CABELLO

Trade & Tourism
Counsellor of Peru in
India, PROMPERU India



AJAY KAPOOR

VP & Head -
Procurement Canara
HSBC Life



**LOKENDRA
SAIINI**

COO, EMT



K D SINGH

Founder, TravelBullz



ASHISH SIDHRA

Co-founder, alike.io



**CHIRAG
AGARWAL**

Co-founder, TravClan



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EXHIBITOR QUOTES



ALHASAN ALDABBAGH

APAC PRESIDENT AT
SAUDI TOURISM AUTHORITY,
SAUDI TOURISM BOARD



"We are delighted to showcase the beauty of Saudi and its diverse tourism offerings all across India. We have received an overwhelmingly positive response from our partners here and STA is committed to investing, learning and working closely with them to ensure our product offerings are attractive for the Indian market. These engagements are important in helping us achieve ambitious goals and drive visitation numbers from India to Saudi. Last year, we saw 1 million visitors, which has encouraged us to become ambitious about doubling the figures from this region this year. India, we believe, will be the number one tourism source market for us in 2030 as we aim to welcome more than 12 million visitors by then.

Saudi is a great holiday destination with rich cultural, historical and spiritual sites. It is home to 6 UNESCO world heritage sites and more than 10,000 archaeological sites that are unexplored and that we are waiting to be explored. This includes historical places like Al Balad in Jeddah and Turaif in Diriyah - the birthplace of Saudi."



PUNEET KUMAR

DIRECTOR, SOUTH ASIA &
MIDDLE EAST,
HONG KONG TOURISM



"It has been an extremely amazing **SATTE** this year at the 30th edition with quality buyers and right set of TG showing up interest in outbound business. The kind of networking that happens at **SATTE** is commendable. We have met our old contacts and new clients from agents to new age marketing agencies and tech organisations transforming the industry."



M. HARINATH

STERLING HOLIDAYS &
RESORT



"This is our 8th year in **SATTE** and its getting bigger and better. We congratulate **SATTE** on its successful 30th edition which has been immensely helpful for business to the entire travel trade fraternity. We meet our trade partners at **satte** and create strong connections for a trusted long term business partnership."



ROSHAN M THOMAS

DEPUTY SEC.
(MINISTRY OF TOURISM,
GOI), MINISTRY OF TOURISM,
GOVT. OF INDIA



"Ministry of Tourism this year is showcasing SCO pavillion and hosting 25 different nationalities at 30th Edition of **SATTE**. At **SATTE** under one umbrella we are representing 1/3rd of the world population and 42% of world GDP. This platform is giving an opportunity to all the **SCO** fraternity countries to showcase their destination promotions and create adequate amount of inbound tourism in the **SCO** fraternity countries at large. The responses at **SATTE** has been fantastic and the **SCO** countries are more than happy to meet **INTERNATIONAL & DOMESTIC** buyers along with relevant pool of visitors with right business mindset and having fruitful discussions to sign contracts."



JAAL SHAH

GROUP MANAGING DIRECTOR,
TRAVEL DESIGNER GROUP,
REZLIVE.com



"**SATTE, 2023** like every year was a successful event for us, It being the Number one show in India had good crowd coming in all days. We met a lot of Local and International Travel partners. **SATTE** also provides a good networking opportunity for Industry colleagues. Like every year we had a Vibrant team attending the show and stand at strategic location who saw Travel Partners turned up in great numbers to make use of the opportunity of getting associated with a global brand like RezLive.com. Our team briefed them on the recent updates and the new features available on Rezlive.com"



SANDEEP NANDURI - IAS

MD, TAMIL NADU TOURISM



"**SATTE** is a platform where we can have a lot of B2B interactions with international tourism destinations and state tourism boards under one roof to explore the inbound and outbound business. The platform provides a great opportunity to showcase what we have to offer at **Tamil Nadu Tourism** from coastal tourism to heritage alongside spiritual, heritage and adventure tourism."



NELISWA NKANI

HUB HEAD - SOUTH AFRICAN
TOURISM MIDDLE EAST,
INDIA & SOUTH EAST ASIA



"South Africa has been constantly participating at **SATTE** as this has been an excellent platform for us to promote our offerings to top inbound and outbound South Asia's Travel Trade Market. Under one roof we get to meet top destination promoters, B2B operators, Travel tech organisations along with the policy makers of the industry. We are excited to be part of this 30th Edition of **SATTE** and have received amazing feedback from the industry."



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EXHIBITOR QUOTES

BADER ALI HABIB

HEAD OF REGION & 360
MARKETING LEAD,
SOUTH ASIA AT DUBAI
ECONOMY AND TOURISM



"The **30th Edition of SATTE** was successful for both, exhibitors and buyers. Industry stakeholders were able to identify business opportunities across FIT, GIT and MICE segments. India is an important source market for Dubai and has more potential for growth as Dubai continues to increase and enhance its tourism offerings for all traveler segments and profiles."

PHILIP DICKINSON

VP - INTERNATIONAL
MARKETS, QATAR TOURISM



"We are very happy and excited for **QATAR TOURISM** to be at **SATTE 2023**, this is a very important platform for us as we grow and educate people on our key destinations we are promoting, we recently executed the greatest football worldcup ever and we are looking forward to keep the momentum by investing in india market by creating connections and finding suppliers to increase the footfall of travellers from Indian Market. Our top of the hoteliers and stakeholders are happy with the response we have recieved. The show is well established and well attended by International and domestic visitors and buyers which has helped us to strategise our investments and increase the market size."

MS. NI MADE AYU MARTHINI

DEPUTY MINISTER FOR MARKETING
MINISTRY OF TOURISM & CREATIVE
ECONOMY OF THE REPUBLIC OF
INDONESIA



"**SATTE** is a very important and strategic exhibition for Indonesia as we just don't see India as market but as partners and we look forward to forge some strong connections for travel trade in the upcoming financial years to increase inbound tourist from India to Indonesia. We are presenting the Indian market with destinations in Indonesia beyond Bali which has been the favorite destination for Indian Tourists."

ARVIND BUNDHUN

DIRECTOR, MAURITIUS
TOURISM PROMOTION
AUTHORITY



"**SATTE** provides a great B2B platform for the travel & tourism industry stakeholders, enabling them to renew old acquaintances and forge new bonds. The three day expo in 2023 saw a positive turnout with a very meaningful level of networking. India remains a key source market for Mauritius and this fair, just before the start of the Indian peak travel season, gave our partners an opportunity to interact with the travel trade from all across India."

ROBERT OBOLGOGANI

Executive Vice President -
CIS & South ASIA, AVIREPS



"This year **SATTE** has given **AVIAREPS India** another chance to present itself on the market with its plans and ambitions. Being an excellent trade platform, **SATTE** helps stakeholders in their desires in promoting - world airlines of boost their flight network, international hotel chains re-opening their hotels and establishing new properties and NTOs introduce their destinations, etc. **SATTE** is a place where professionals can get together, exchange ideas, share experiences and gear up for the post-pandemic reality."

ALKA KAPOOR

SENIOR MARKETING
MANAGER & PROJECTS,
PUNJAB TOURISM



"It is inresting to be a part of 30th Edition of **SATTE**. We have been participating with SATTE since several years and its amazing to see how the show has evolved. Punjab tourism has benifited from the platform and we have proted ourself Nationaly and Internationally and meet our partners under one roof to discuss our proposals and projects. We thank satte for such am amazing setup where we meet all the key stakeholders of tourim industry from 50+ countries and an ocean of leading orivate players in Inbound and Outbound travel market."

CHALAKA GAJABAHU

CHAIRMAN -
SRI LANKA TOURISM



"We congratulate **SATTE** on its 30th Edition and would like to thank for creating such an platform for the entire Travel Trade Freternity. India has plays a huge role to boost the tourism in Srilanka hence participating in **SATTE** for Srilanka tourism is a very strategic step to develop contacts and onboard right partners. 50+ private sector co-exhibitors are participating under Srilanka in **SATTE** and have recieved excellent results by meeting the top buyers and right operators. India and Srilanka share a very strong relationship and so we so with **SATTE** and look forward to continue the same in upcoming years as well."

ANIL CHANDRANI

CHAIRMAN - SATGURU



"This is one exhibition which fulfills our demands right when it comes to planning our 365 days marketing and sales targets. Such vibrant event motivates us to promote our products. We have met our old partners and new buyers as well which helps us to penetrate new markets and enhance our reach fulfilling the need and supply gap. we would recommend **SATTE** to everyone from the Travel fraternity, event of this scale will definitely help you skyrocket your business."



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EXHIBITOR QUOTES

AMIT SHUKLA

VP - Marketing Alliances,
MAKE MY TRIP



"**SATTE** is an essential platform for the travel and trade industries in India and around the world. We have international players and nearly all domestic tourism boards showcasing what they have to offer. **SATTE** is a one-stop platform for connecting, networking, marketing, and selling your offerings to the rest of the world."

MADHVAN MENON

MD - THOMAS COOK INDIA
GROUP



"**Thomas cook congratulates Informa Markets for 30th edition of SATTE.** This exhibition is a wonderful platform that facilitates the meeting destination managed sources as well as destination management companies from around the world. **SATTE** has been an important event that brings multiple entities from around the world and this has helped in evolution and growth in the tourism industry both from perspective of India as a destination & India as a source of tourism."

ISHA GOYAL

CEO, STIC TRAVEL GROUP



"**STIC Travel Group** has been participating at **SATTE** since the event started and we would like to congratulate Informa Markets for completing 30 Years of SATTE. Inbound and outbound travel in India has grown tremendously these past three decades and SATTE has been a key driver in the growth by providing a world-class platform to showcase, both, India as a destination and the strength of India as a global consumer of tourism and travel products. This 30th edition showcased the grandeur of this event and the huge participations from International & domestic market reflect the opportunities this platform provides and the potential it holds to rebuild the entire Travel industry of not just India but multiple countries participating here."

K MEHBOOB ALI KHAN

SECRETARY - LADAKH
TOURISM



"**Ladakh Tourism** is participating in **SATTE 2023** for the third time as a Union Territory. Being a leading tradeshow, **SATTE** is an ideal platform for boosting destination awareness, connecting with businesses, engage & network with the tourism fraternity and organizations to raise inbound and outbound business. This year, 38 co-exhibitors representing Ladakh Tourism, making connections with new clients and hoping for the Ladakh tourism industry to flourish."

NAVEEN KUNDU

MD - EBIX CASH



"We congratulate Team **SATTE** for completing its 30 years and this one platform has given us a good opportunity to meet people, understand the market, change our strategies to maximize for the upcoming season. We met our existing partners and opportunity to meet busines from across the globe has opened new source markets for us. We are looking forward to do business with the connections we have made at the show."

LOKENDRA SAINI

COO - EASE MY TRIP



"**SATTE by Informa Markets is such a productive platform** for us as we met a lot of big key players here, almost all the domestic tourism boards which will definitely help is grow and create new business opportunities. Our objectives to visit the expo have been fulfilled and we looking forward to continue the next year as well and make the best out of such a gigantic event for Travel and Trade industry."



EXHIBITION GLIMPSES





EXHIBITION GLIMPSES





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SATTE AWARDS 2023





MAURITIUS NETWORKING NIGHT GLIMPSES



SCO NETWORKING NIGHT GLIMPSES





JAMMU & KASHMIR NETWORKING NIGHT GLIMPSES





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WHY EXHIBIT?



Opportunity to conduct business with qualified industry buyers and trade visitors

Showcase your products and services to the global travel trade community

A series of sponsorship and branding avenues to maximize your brand exposure

Unrivalled networking opportunities through events that occur throughout SATTE, including the popular welcome dinner, networking lunches and other show stoppers at the venue

Pre - Scheduled B2B Meetings, serving as an effective tool to do quality business on a global scale

Create strong connect with the travel trade community

Be a part of strong line-up of speakers at the SATTE Conference discussing current industry scenarios





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VISITOR PROFILE



Tour Operators



Corporate
Travel Decision
Makers



Potential Investors
In The Field of Hospitality,
Leisure & Travel Industry



Travel Agents



Wedding Planners



Location planners from
leading television & film
production houses



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EXHIBITOR BENEFITS & RATES



Generate
New Sales
Leads



Network with
Key Decision
Makers



Launch
New
Products



Develop New
and Existing
Relations



Gather
Market
Intelligence



Increase
Brand
Awareness

RATES

FOR BARE SPACE

INR 23,100 per sq mtr + 18% GST
USD 540 per sq mtr + 18% GST

FOR SHELL SCHEME

INR 24,200 per sq mtr + 18% GST
USD 564 per sq mtr + 18% GST

***ADDITIONAL 25% FOR MAIN AISLE AND 20% FOR CORNER LOCATION APPLICABLE.**

IN ADDITION TO THE STAND SPACE FEE , COMPULSORY ADDITIONAL FEE OF INR 18,000 + 18% GST OR USD 225 + 18% GST WILL BE CHARGED FOR INCLUDING THE EXHIBITOR'S DETAILS IN OUR DIGITAL EVENT CATALOGUE.



PARTNERS

PREMIUM PARTNER COUNTRY



FOCUSED ZONE

"SCO TRAVEL MART"

Incredible India



HOST STATE



FOCUSED STATE



FOCUSED COUNTRY



WELLNESS PARTNER



PARTNER STATES



PARTNER COUNTRIES



WELFARE PARTICIPANT



PODCAST PARTNER



PARTNER ASSOCIATIONS



OFFICIAL MEDIA PARTNER



MEDIA PARTNERS



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Feb 22-24, 2024

India Expo Mart
Greater Noida, Delhi NCR, India
Hall: 9, 10, 11, 14 & 15

**SEE YOU
NEXT YEAR**

3 BIGGER BOLDER BETTER



FOR BOOKINGS

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About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare and Pharmaceuticals, Infrastructure, Construction and Real Estate, Fashion and Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organizer, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year.

FOR MORE INFORMATION, PLEASE VISIT:
www.informamarkets.com

About Informa Markets & Our Business in India

Informa Markets is owned by Informa PLC, a leading B2B information services group and the largest B2B Events organiser in the world. Informa Markets in India (formerly UBM India) is India's leading exhibition organizer, dedicated to help specialist markets and customer communities, domestically and around the world to trade, innovate and grow through exhibitions, digital content and services, and conferences and seminars. Every year, we hosts over 25 large scale exhibitions, 40 conferences, along with industry awards and trainings across the country; thereby enabling trade across multiple industry verticals. In India, Informa Markets has offices across Mumbai, New Delhi, Bangalore and Chennai.

MEET OUR TEAM



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